



The power to innovate is inside.

Making improvements to programs, processes, products, or services is what sustains organizations and allows them to achieve their long term objectives. Whether you are a large government department or a private sector entity, you need to constantly improve. The good news is that you have an under-utilized asset – your employees – that you can turn to. What you need is a place for them to share their ideas, and a process to quickly evaluate them.

InnoVentures is all about harnessing the good ideas and creative thinking of your employees. It's about providing an environment for employees to take a chance and explore the world of idea development.

InnoVentures is an Enterprise 2.0 tool for capturing and evaluating ideas from *within* your organization.

- Exploit the collective potential in all your employees to drive your organization's success.
- Engage and empower your employees to grow, develop and contribute.
- Support a culture that rewards innovation, attracts talent and retains employees.

- Bring the power of 2.0 to your enterprise without the disruption
- Cultivate employee ideas across your organization
- Provide a forum and creative outlet for the submission and discussion of ideas
- Increase operational efficiency or explore growth opportunities from grassroots initiatives
- Use simple questions and screening criteria to identify the winners.
- Empower your employees to improve the organization.

The screenshot shows the InnoVentures web application interface. At the top, there is a navigation bar with the InnoVentures logo on the left and user information on the right: "USER: ROBERT SIBLEY LOGOUT CHANGE PASSWORD". Below the navigation bar is a "LOG IN:" section with fields for "Email:" and "Password:", a "Remember my email" checkbox, and a "Submit" button. There are also links for "Forgotten your password?" and "Create a new user". To the right of the login section are three large icons: "POST YOUR IDEA" (lightbulb), "MONITOR YOUR IDEAS" (magnifying glass), and "SEE ALL IDEAS" (document with arrows). Below the login section is a section titled "THE INNOVENTURES PROGRAM" with a brief description of the program. To the right of this section is a section titled "HOW IT WORKS" with a graphic of interlocking gears and a brief description of the process. At the bottom of the page, there is a "Register" button and a footer with links for "about | terms of use | leave feedback".

InnoVentures Features and Benefits

Feature	Benefits
Customizable Categories	Set up categories that are relevant for your organization
Customizable Questions	Ask the questions <i>you</i> need answered to better evaluate ideas
Customizable Statuses	Keep people informed as ideas progress from concept to implementation
Voting	Encourage participation by your entire organization
Comments	Facilitate an interactive discussion of ideas
Attachments	Make it easy to share background material
Search	Make it easy for people to find what they are looking for
Watch	Keep an eye on ideas that interest you most

"An idea that is developed and put into action is more important than an idea that exists only as an idea."

-Budha

"The best way to have a good idea is to have lots of ideas."

-Linus Pauling

Innovapost: Agile thinking in an ever-changing business world



Innovapost is a leading provider of IT solutions and services, with a specialization in SAP, e-business and mobility solution development. Our services include business and technical consulting, application development, application management, infrastructure service management, and change and human performance consulting. With offices located in Ottawa, Mississauga and Toronto, we closely collaborate with our clients to fully understand their business requirements, and then we deliver innovative and flexible solutions that anticipate change in quickly evolving industries. For more information, visit our website at

InnoVentures is an Innovapost Incubator solution. The Incubator group applies agile development principles to quickly develop a concept or solution into a prototype or proof of concept. Our customers see their ideas in action sooner, providing greater and more immediate insight – and significantly reducing time to market.

To find out more about how InnoVentures can benefit your organization, please contact innoventures@innovapost.com



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